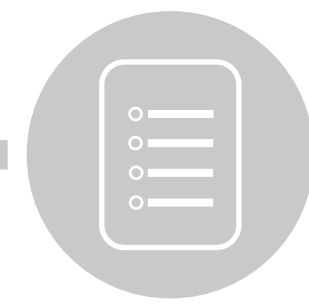


# HOW TO BE A **DIVERSITY-MINDED LEADER**



## MAKE A PLAN

Research shows that **95%** of leaders say they want a Diversity and Inclusion plan, but only **25%** of leaders actually have one. **It's time to act now.**



## EVALUATE

Are you finding that most of your social interactions primarily involve men? How are you **changing** that?

Are you **actively** acknowledging contributions from minority voices?

If you oversee a lot of meetings, how are you ensuring that **diverse populations** have a meaningful way to contribute and share their thoughts?



## TAKE ACTION

Describe a genuine moment where you have seen things differently and where your perspective has changed for the better.

**Diversity will make your organization better.**

True learning comes in the application of a concept; so, demonstrate commitment by clearly articulating how diversity will improve key areas such as **innovation, process flow, customer experience**, etc.



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